

## ANNUAL REPORT 2010-2011

### August 2010

**21<sup>st</sup> August 2010** - A fun visit to Highland Park was organized for Semester I students. On the same day two Industrial visits were also organized for Semester III students. One visit was coordinated by Prof. Aniruddha Bodhankar and the other by Prof. Smita Dhabolkar.

**26<sup>st</sup> August 2010** - DAIMSR conducted @AHAVAN 2010. A seminar titled “Banking- *The Road Ahead*” was conducted in Hotel Centrepoint. Dr.Ashutosh Paturkar coordinated the event.

### September 2010

**1<sup>st</sup> September - 20<sup>th</sup> September 2010** - Prof. Pranay Parashar conducted 15days training of National Institute for Security Markets on Mutual Funds.

**2<sup>nd</sup> September– 9<sup>th</sup> September 2010** - OB Lab was inaugurated. A SDP “*Certificate course in Communicative English*” was conducted for the under-graduate students of Dr.Ambedkar College. Faculty In-charge was Prof.Smita Dhabolkar.

**2<sup>nd</sup> September 2010** - Prof.Avish Petras delivered a guest lecture on the topic “*Role of Business Ethics in Management Education*” in NIT Graduate School of Management.

**4<sup>th</sup> September 2010** - Dr.Vivek Pimplapure participated in National level Conference on Global Recession and its impact on India and presented a paper titled “*Recession In India- Challenges and Opportunities.*”

**11<sup>th</sup> September 2010** - Prof. Avish Petras delivered a guest lecture at Law Department D.A.C on the topic “*Role of youth and education in building better India*”.

**13<sup>th</sup> September – 17<sup>th</sup> September 2010** - DAIMSR organized a MDP in collaboration with MSME.The theme of the MDP was “*Export Marketing and Documentation*”. Prof.Dipesh Uike coordinated the event.

**18<sup>th</sup> September 2010** -Dr.Sujit Metre and Dr. Ashutosh Paturkar and DR.Malhaar Kolhatkar participated in one day symposium on “*Role of Distance Education in the Multidimensional Development of Vidarbha*” organized by IGNOU.

**19<sup>th</sup> September 2010** -*ASTRAL*-An intercollegiate event organized by CIMBRD.Sem I students Mr.Dhiraj Tiwari, Sahab Yadav,Vishal Burrewar and Anil Singh won the 1<sup>st</sup> prize for cricket.

**20<sup>th</sup> September – 24<sup>th</sup> September 2010** - A MDP “*Logistics Management*” was conducted By DAIMSR in collaboration with MSME. Prof. Dipesh Uike coordinated the event.

**23<sup>rd</sup> September 2010** - DAIMSR conducted *ANUBHUTI-2010*. An intercollegiate event was organized in DAIMSR in Deshpande hall. Prof. Pranay Parashar coordinated the event.

**25<sup>th</sup> September 2010** - A National Olympiad PAPER PRESENTATION competition was conducted by Rasoni College.Mr Sumit Rathi, Vidhi Vidyarathi and Sonal Jaiswal won the 4<sup>th</sup> prize. Mr.Rohan Gadgilwar, Yogesh Padhiye and Sachin Chavan won the 2<sup>nd</sup> prize.

**25<sup>th</sup> September 2010** - Sem III students Mr Rohit Agarwal, Jayali Keshittewar and Soniya Jadaji participated in *NIRMITI-2010* organized by Pillai College of Management in Mumbai.

**25<sup>th</sup> September 2010** - Dr.Ashutosh Paturkar was invited as a resource person for NET/SET guidance cell at PDIMTR.

## October 2010

**4<sup>th</sup> October 2010** - Prof. Avish Petras delivered a guest lecture on the topic “*Business Ethics and its importance in Professional life*” at Dhananjayrao Gadgil College of Co-operative Management.

**5<sup>th</sup> October 2010** – The new batch of Rotaract Club of DAIMSR fort was installed. Prof.Rashmi Gupta Faculty In-charge coordinated the event.

**6<sup>th</sup> October - 10<sup>th</sup> October 2010** - SPANDAN- An intercollegiate event organized by DBM College. Following were the winners:-

Sem I students Dhiraj Tiwari,Rohan Badwaik, Anand Badekar, Mithun Pawade, Ashish Timande, Anirudda Mudilar won 1<sup>st</sup> prize in TUG OF WAR.

Mithun Pawade and Ashish Timande won the 1<sup>st</sup> prize in ROADIES

Mr Bramhar Koche was the second runner-up in Lane Gaming.

Miss.Rucha Lohi won the 2<sup>nd</sup> prize in Personality Contest

Mr.Deepak Prathyani won 1<sup>st</sup> prize in Tug-of-war.

Mr.Rohit Agarwal and Jayali Keshittewar won the 1<sup>st</sup> prize in Debate Competition.

Mr.Satyam Mishra,Khusboo Ramrakkhayani won the 2<sup>nd</sup> prize for CASE STUDY.

Mr.Gaurav Soni, Shivraj Patwardhan and Narendra Bajaj won the 2<sup>nd</sup> prize in ANTAKSHARI.

Mr.Manish Pakhide and Narendrs Vaidya won the 2<sup>nd</sup> prize in ROADIES

Mr.Bandish Ramteke won the 1<sup>st</sup> prize in SUDOKO.

Mr.Kapil Sonvane won 1<sup>st</sup> prize in LAN Gaming.

**7<sup>th</sup> October 2010** - Sem II students Yogesh Padhye, Rohan Gadgilwar, Sachin Chouhan won 2<sup>nd</sup> Position in Nagpur for the NBO conducted by IIM-A

**7<sup>th</sup> October 2010** - Group skit competition was organized by CIBMRD.Sem III students Mr. Ajay Fulbande, Sagar Gulhane,Abhijit Shrivastav ans Soniya Jadaji won the 1<sup>st</sup> prize.

**9<sup>th</sup> October 2010** - A Youth Festival was organized by Rotary club of Nagpur. Mr Abhijeet Bawankar won the cash prize worth Rs.1200/- in Antakshari.

**11<sup>th</sup> October 2010** - *Project Raddi* was conducted in DAIMSR. About 800kg of Raddi was collected and the amount was donated to Research and Development Association of India.

**12<sup>th</sup> October 2010** - Sem I students Dhiraj Tiwari, Vishal Burrewar and Sahab Yadav won 1<sup>st</sup> prize in cricket and Mr.Kaldip Kumbhare and Akash Verma won 2<sup>nd</sup> prize in carom in *KHEL*-An intercolliage event conducted by Priyadarshni College.

**13<sup>th</sup> October -14<sup>th</sup> October 2010** - *Gyan Sarovar*-An Intercollegiate event organized by SRKNEC. Mr Bramhar Koche won the cash prize worth Rs.1500/- in Kotler’s Yard (Marketing Game)

**13<sup>th</sup> October 2010** – 40 Students along with the faculty members of DAIMSR participated in 17 KM expedition to Koradi as a team building exercise.

**15<sup>th</sup> October 2010** - *ASTRAL*-AN intercollegiate event conducted by Priyadarshani College. Mr.Kunal Garade, Abhijit Srivastav, Rohit Agarwal,Vinay Rajnekar, Dinesh Warkhede,Narendra Bajaj, Amol Agre, Rahul Bhonge, Hitendra Agre, Dhiraj Tiwari, Sandeep Meshram,Vishal Burrewar,Sahab Yadav, Anil KumarSingh and Ashish Tambe won the 2<sup>nd</sup> prize in CRICKET.

**15<sup>th</sup> October 2010** - Prof. Snehal Godbole and Prof. Pallawi Sangode cleared UGC-NET.

**23<sup>rd</sup> October 2010** - DAIMSR organized Project Smile- Under this forum, students of Semester I visited “The School for Blind and Handicapped” along with the Faculty In-charge Prof.Rashmi Gupta.

**23<sup>rd</sup> October 2010** - Dr. Vivek Pimplapure delivered a guest lecture on the topic *“Recent Trends in Corporate Reporting: International Financial Reporting Standards”* at Academic Staff college, RTM Nagpur University Nagpur

**25<sup>th</sup> October 2010** - Prof. Smita Dabholkar's a motivational coffee table book titled *“Bury your can't”* subtitled *“Why ask for a job? Why not create one?”* bearing ISBN No- 978-81-7498-127-1 was released.

**29<sup>th</sup> October 2010** - A kavisammelan under the banner of ABHIYAAN was conducted in association with Alumni Association DAIMSR at Deshpande Hall. Prof Neetu Parwani coordinated the event. The funds raised was donated to Sandhya Sawardhan Sanstha amounted to Rs.1,25,000 and to Research and Development Organisation amounted to Rs.1,11,000.

**29<sup>th</sup> October -30<sup>th</sup> October 2010** - Prof. Pranay Parashar attended a two day workshop on *“Technical Analysis”* conducted by Bombay Stock Exchange.

### ***November 2010***

**2<sup>nd</sup> November 2010** - Prof. Vandana Rao was awarded Ph.D from RTMNU in commerce faculty.

**4<sup>th</sup> November 2010** - Prof. Smita Dabholkar was appointed as the expert on Institute of Management Committee by KEC International, which is a part of their CSR activities.

**7<sup>th</sup> November – 8<sup>th</sup> November 2010** - Dr. Sujit Metre and Prof. Pranay Parashar attended a two day National level seminar on *‘Commodity Markets’* conducted by Forward Market Commission at NITIE Mumbai.

**9<sup>th</sup> November 2010** - The NET/SET guidance cell was inaugurated by all the faculty members under the guidance of Dr. N. M. Kulkarni.

**20<sup>th</sup> November 2010** - A tree plantation activity was conducted under the banner of Rotaract Club of DAIMSR Fort. Prof. Rashmi Gupta, the Faculty-in-charge coordinated the event.

**25<sup>th</sup> November 2010** - Prof. Neetu Parwani attended a seminar titled *“We can end all the violence against women”* arranged by YUVA, an NGO working for women's right.

### ***December 2010***

**8<sup>th</sup> December 2010** - Dr. Ashutosh Paturkar conducted one day workshop organized by Institute of Management Studies and Research, Sadar Patel Mahavidyalaya, Chandrapur.

**11<sup>th</sup> December 2010** - Prof. Pushparaj Kulkarni and Dr. Ashutosh Paturkar attended 1 day workshop of TIE on *“LEVERAGING FUNDING OPTIONS”*.

**15<sup>th</sup> December 2010** - Prof. Pushparaj Kulkarni and Dr. Vivek Pimplapure organized a workshop on *“SUSTAINABLE BUSINESS-SME's”* under the banner of Ministry of Corporate Affairs.

**24<sup>th</sup> December-25<sup>th</sup> December 2010** - Prof. Rashmi Gupta, Prof. Jyotsna Golhar, Prof Smruti Patre and Prof. Dipti Vasani attended a 2 day workshop conducted by NHRDN. The theme of the workshop was *“Measuring HR Effectiveness”*.

## January 2011

**10<sup>th</sup> January 2011** - Dr.Ashutosh Paturkar was invited as a coordinator for *NOVUS-2011* international conference conducted by NIT Graduate School of Management

**12<sup>th</sup> January 2011** - Dr.Ruhi Bakhare Published research paper in SCMS journal of Indian Management, Titled "*The Manager and Conflict Management*", Vol VII, No.IV Oct-Dec 2011, page no.41-57

**17<sup>th</sup> January 2011** - Prof.Smit Dabholkar coordinated Professional Development Course at Public Health Institute for Senior Medical Officers. This programme was sponsored by Ministry of Health,Government of Maharashtra. The other members of faculties who contributed were Dr.Sujit Metre, Dr.Nirzar Kulkarni, Dr.Vivek Pimplapure, Dr.Ashutosh Paturkar and Prof.Manjeet Bedi,Prof.Rashmi Gupta and others.

**18<sup>th</sup> -19<sup>th</sup> January 2011** - Prof.Smita Dabholkar, industrial psychologist was selected as an expert on the panel of HPCL for selecting engineers at VNIT and LIT.

**18<sup>th</sup> -19<sup>th</sup> January 2011** - Prof.Snehal Godbole,Prof.Jyotsna Gohlar, Prof.Smruti Patre, Prof.Amardeep Kurukwar and Prof.Sheetal Vakhariya attended a 2 day FDP organized by PDIMTR.

**20<sup>th</sup> January 2011-** Semester II students attended *PRAHAAR camp* which is run by ex-army officials.

**29<sup>th</sup> January 2011** - A conceptual paper titled "*Employer Branding – A new avatar*" written by Prof.Rashmi Gupta was published in Advertising Express Magazine bearing ISSN No-0972-5326.

**29<sup>th</sup> January 2011** - Dr.Ashutosh Paturkar was invited as an evaluator for the National Conference on Management and Information Technology "*Aspire*" organised by G.H.Raisoni college of Commerce, Science and Technology.

## February 2011

**3<sup>rd</sup> February 2011** - Dr.Ashutosh Paturkar was invited as the session expert (Marketing) for the National level paper presentation "*Prabhandhan-2011*" at LTIMSR.

**5<sup>th</sup> February 2011** -A visit to Balsadan Orphanage, Katol Road was planned under Project Smile. Prof.Rashmi Gupta coordinated the event.

**8<sup>th</sup> February -17<sup>th</sup> February 2011** - An industrial tour was organized for Semester IV students to Delhi, Shimla and Amritsar. Prof.Hemant Deshmukh, Prof.Pallawi Snagode,Prof Amardeep Kurukwar, Prof.Pranay Parashar, Prof. Dipti Vasani, Prof. Neetu Parwani and Dr. Sujit Matre were the faculty coordinators.

**7<sup>th</sup> February 2011** – Dr. Ashutosh Paturkar was invited as a chairperson for paper presentation at Dr.Ambedkar College Nagpur for National Level Seminar on Financial Inclusion.

**5<sup>th</sup> February 2011** - Dr. Ruhi Bakhare Presented and published research paper titled "*Developing Competitive Advantage through Corporate Social Responsibility*" in International Conference on Green Business Strategy by JK Business School.

**12<sup>th</sup> February 2011** - Dr. Ruhi Bakhare Presented and published research paper titled "*Dynamics of Indian Business Education Market and Foreign Universities: Facts and Fantasies*" in the International Conference on Impact of Foreign Universities on India's management Education , NOVUS 2011 by NIT Graduate School of Management.

**18<sup>th</sup> February -24<sup>th</sup> February 2011** - Dr. Sujit Metre, Prof.Hemant Deshmukh, Prof. Parizat Dungore, and Prof. Anagha Bhope attended a 7 day workshop on "*Analytical Research Techniques in Commerce and*

Management” conducted by Dhanwate National College in association with Global Network of Business Researches.

**19<sup>th</sup> February 2011** - Prof. Jyotsna Golhar and Prof. Rashmi Gupta presented a paper on Gen Y issues organized by Vishwakarma Institute of Management, Pune.

**20<sup>th</sup> February 2011** - *CYCLETHON-2011* : DAIMSR with Rotary-Fort and Hercules BSA organized “Cyclathon – 2011”. The event was coordinated by Prof. Rashmi Gupta.

**21<sup>st</sup> February 2011** - Students of HR stream prepared Employee Manual as a part of their certification for the various companies like Amitasha Enterprises, Red FM, Abhijeet Groups, Navbharat, Tarun Bharat, Dot Com, Garud Yantra.

**24<sup>th</sup> February 2011** - Dr. Ashutosh Paturkar Was selected as an expert in the subject (Marketing) on the Panel of Reviewers of the research journal (ISSN No-0974-0347) of Lady Amritbai Daga College for women Arts, Commerce, and Science Nagpur.

**24<sup>th</sup> February 2011** - Faculties of DAIMSR participated in UGC sponsored National Conference organized by Santaji College Nagpur.

**25<sup>th</sup> February - 23<sup>rd</sup> March 2011** - A MDP on Business Skills Development Programme by organized by MSME Development Institute in DAIMSR. Prof. Dipesh Uike coordinated the programme.

**27<sup>th</sup> February 2011** - Sem II student Ms. Priya Bawariya, Mr. Amol Siddhamshettiwar, Mr. Dipak Prathyani, Mr. Abhijeet Bawankar and Mr. Sachin Chauhan participated in *COMPEX fair* organized by Phoenix Multimedia Solutions.

**27<sup>th</sup> February 2011** - Prof. Pallawi Sangode and Prof. Amardeep Kurukwar participated in the International Conference on “*Impact of foreign universities on India’s Management Education*” organized by NIT graduate school of management, Nagpur.

**28<sup>th</sup> February – 5<sup>th</sup> March 2011** - A MDP titled Business Process Management was organized in DAIMSR in collaboration with MSME by Prof. Dipesh Uike.

**25<sup>th</sup> February 2011** - Prof. Snehal Godbole presented a paper on “*Customer Relationship Management-A case study of Parle products Limited*” at DISHA Institute of Management and Technology, Raipur.

**26<sup>th</sup> February 2011** - Acumen-2011- DAIMSR organized a national level Paper Presentation Competition. Prof. Pranay Parashar and team coordinated the event.

## March 2011

**5<sup>th</sup> March 2011** – Budget Analysis – DAIMSR organized *Budget Analysis* session, eminent guest from Corporate was invited on the event to discuss the budget impact. The event was coordinated by Prof. Amardeep Kurukwar and team.

**5<sup>th</sup> March 2011** - Sem II student Varsha Gattani won 1<sup>st</sup> prize in *THINK LINE* exam. Baljeet Kaur Bajwa, Priyanka Dhundhe, Apurva Kale, Saurabh Raut, Hashim Sheikh, Vivek Kadoo, Vijaya Sardar and Arshi Khan also won prizes in *THINK LINE* exam. Prof. Sheetal Vakhariya coordinated the test.

**6<sup>th</sup> March 2011** - Sem II student Shweta Pandit Represented DAIMSR at RTMNU in Badminton matches and also represented in RTMNU team at Surat.

**7<sup>th</sup> March 2011 – 12<sup>th</sup> March**-Dr. Sujit Metre, Dr. Nirzar Kulkarni and Dr. Ashutosh Paturkar participated in

the programme “*Managing Strategic Incoherence*” organized by IIM, Lucknow.

**9<sup>th</sup> March 2011** - A visit to Lokmat Production House was organized for Operation Management students Semester II .The visit was coordinated by Prof. Pallawi Sangode accompanied by Prof.Amardeep Kurukwar.

**12<sup>th</sup> March 2011** - Faculties of DAIMSR participated in UGC sponsored National Conference organized by Gundewar College Nagpur.

**22<sup>nd</sup> March 2011** - Acuitas - The Journal of Management Research (ISSN 0975-9654) was added in *Ulrich's library*.

**26<sup>th</sup> March 2011** - Sem II students Hashim Sheikh, Sunny Meghani were the First Runner up (Business Quiz) Sunny Meghani and Hashim Sheikh won 2<sup>nd</sup> prize in Business Quiz in *Pravah* held by LTIMSR.

**26<sup>th</sup> March 2011** - Prof. Pushparaj Kulkarni attended a speech of Dr. Montek Singh Ahliuwalia organized by Lokmat Group, Vice Chairman of Planning Commission on Power generation. his question was – “*In 11<sup>th</sup> plan, power generation was scaled down from 78000 to 62000 M.V despite that actual generation achieve was 35000MV.Looking at this when India will achieve self-reliance in power generation?*”

**30<sup>th</sup> March 2011** - A visit to Uninor Service Centre was organized Sem II Operations Students. The visit was coordinated by Prof. Pallawi Sangode accompanied by Prof.Amardeep Kurukwar

**30<sup>th</sup> March 2011** - Prof.Jyotsna Golhar,Prof.Smriti Patre and Prof.Rashmi Gupta attended a one day workshop on “*HR Competency Framework*” organized by NHRD Network.

### *April 2011*

**6<sup>th</sup> April 2011** - Semester II students Mr.Ankush Gawande and Mr.Vasudeo Karale won the the first prize in *SHODH-2011*-an intercollegiate paper presentation competition organized by G.S College.

**6<sup>th</sup> April 2011** - Semester IV student Mayuri Yadav won the first position in *ALTHER-2011* –a state level paper presentation competition organized by Datta Meghe College.

**10<sup>th</sup> April 2011** - Prof.Smriti Patre wrote a conceptual paper titled, “*Competency mapping- The Audit Perspective*” and was published in HRM Review magazine, IUP Publications, bearing ISSN No: 0972-5148.

**10<sup>th</sup> April 2011** - Prof. Pranay Parashar, Prof. Pallawi Sangode, Prof.Jyotsna Golhar, Prof. Bagirathi Iyer, Prof. Dipesh Uike AND Prof. Ajay Gidwani attended a one day workshop organized by LAD college.

**11<sup>th</sup> April 2011** - Sem II students Mr. Govind Gawande, Mr. Nilesh Meshram and Mr. Kapoor Singh Thakur assisted in Brand Promotion for MTS Mobiles and Internet in *COMPEX 2011*.

**18<sup>th</sup> - 19<sup>th</sup> April 2011** - Prof. Pranay Parashar and Prof.Jyotsna Golhar participated in a 2 day workshop titled “*Roadmap to success*” organized by Global Talent Consultants Co. Ltd. Thailand.

**19<sup>th</sup> April 2011** - Dr.Ashutosh Paturkar was invited as a guest speaker for lecturers of Arts, Commerce, Science and Law faculties by Dr.Ambedkar College.

**28<sup>th</sup> April 2011** - Dr.Sudhir S. Fulzele was appointed as the Vice-Chancellor on the Ad-hoc Board of Studies in Human Resource Management for Pune University.

**Adding another feather in the cap of DAIMSR, This year WE initiated many certification courses. They are following-**  
**Marketing Management**

*Brand Management*  
*Consumer Behaviour*  
*Market Research*

**Financial Management**

*Capital Market Dealer's Module*  
*Derivative Market Dealer's Module*

**Human Resource Management-**

*Designing HR Manual*  
*Competency Mapping*  
*Payroll Management*

**International Business-**

*Export and Import Procedure and Documentation.*

**Operations Management-**

*Supply Chain Management and Logistics.*

**May 2011**

**5<sup>th</sup> May 2011** -Prof.Pranay Parashar cleared Maharashtra State SET Examination.

**13<sup>th</sup> May 2011** - DAIMSR annual event @*akar2011* was organized for felicitating the winners of various certification courses.

**June 2011**

**11<sup>th</sup> June 2011** - DAIMSR organized a 1 day workshop on *EFFECTIVE HIRING PRACTICES* in association with *BRITT WORLDWIDE*.

**13<sup>th</sup> June 2011** - Prof.Pushparaj Kulkarni, Prof.Jyotsna Golhar, Prof.Rashmi Gupta, Prof.Amardeep Kurukwar and Prof.Anagha Bhope cleared UGC-NET 2010.

