



ANNUAL REPORT OF DAIMSR 2012-13

February-2012

12th February 2012- **SRISTI** organized by G.H Raisonni

-Sem II students Swapnil Agarwal and Huma Yasmeen won 2nd position in paper presentation.

-Sem II students Umashankar Gupta, Sonali Karki and Swapnil Agarwal won 2nd prize in Case study event.

-Sem II students Umashankar Gupta and Neha Malhotra won 1st prize for quiz competition.

15th February 2012- **Zeosh-2012**- A national level cultural fest for youth organized by G.H Raisonni College

-Sem II students Umashankar Gupta and Sagar Yeole won Rs.3000 as 1st position in quiz competition.

8th - 14th February-Prof.Smriti Patre, Prof.Anagha Bhope, Dr. Mujahid Siddiqui, Prof. Jyotsna Golhar, Prof. Dipesh Uike, Prof.Pranay Parashar, Prof. Rashmi Gupta attended one week workshop on RESEARCH METHODOLOGY conducted by KITS Ramtek.

8th - 10th February 2012- Prof. Hemant Deshmukh, Prof. Amardeep Kurukwar and Dr. Parizad Dungore attended a workshop on Research Methodology conducted by IMT, Nagpur.



20th - 25th February 2012- Dr.Sujit Metre and Dr.Ashutosh Paturkar participated in the Management Teachers' Programme Elective Course on Blue Ocean Strategy organized by IIM, Kozhikhode.

23rd February 2012- **EUIDITION-2012** organised by Tripude College, Sem II students Umashankar Gupta and Sagar Yeole won Special Jury Award for Case Study Analysis.

25th February 2012- ACUMEN-2012 International Paper Presentation was conducted in DAIMSR. Prof. Pallawi Sangode, Prof. Rashmi Gupta and Dr. Parizad Dungore were the conveners of the event. The theme was **“Economic Growth: Issues and Challenges”**.

26th February 2012- Cyclethon-2012 was organized in DAIMSR Ground under the banner of Rotaract Club of DAIMSR Fort in association with Hercules Cycles. Prof. Rashmi Gupta was the faculty-in-charge.

29th February -1st March 2012- Dr.Sujit Metre, Dr.Ashutosh Paturkar, Prof.Rashmi Gupta, Prof. Smruti Patre and Prof. Jyotsna Golar conducted lectures for NSSO (National Sample Survey Organization) on various management topics.

March-2012

15th March 2012- DAIMSR conducted crash course for CET aspirants. Prof. Amardip Kurukwar and Prof. Pallawi Sangode were the faculty-in-charge.

9th March 2012- International Womens' Day was celebrated in DAIMSR. All female faculties coordinated the event.



25th March 2012- Sem II students Umashankar Gupta, Neha Malhotra and Vandana Sharma participated in VISHLESHAN-An intercollegiate post budget analysis organized by CIBMRD and won 3rd position.

ZENIETH-2012 organized by Kamla Nehru Mahavidyalaya in which Sem-III Students –Payal Jagde, Snehal Jagde, and Prachi Tiwari won 2nd Prize in Business Plan.

April 2012

2nd to 6th April – Prof. Anagha Bhope and Prof. Pranay Parashar attended SMFI workshop in IIM-B.

14th April 2012-*ANALYSIS-2012*-DAIMSR conducted Budget 2012 by examining the budget through various experts.

16th - 27th April 2012- Dr. Ashutosh Paturkar conducted ADVANCED Management Programme for Railway Staff College Vadodara.

30th April 2012 – Prof.Ajay Gidwani conducted Training Programme with Real Estate Firm – “Know Yourself”.

May 2012

15th May 2012 –DAIMSR conducted a Research Methodology workshop for the faculty members. Dr. Vikram Joshi was the resource person.

18th May 2012- DAIMSR conducted a workshop on Teaching Pedagogy for the faculties. Dr. Vaishnav was the resource person.



22nd May 2012- DAIMSR conducted a workshop on Mentoring for the faculties. Dr. Pramod Yelney was the resource person.

23rd May 2012-Prof.Shital Vakhariya research paper titled “Gray Marketing in Indian electronic goods industry: Counter Strategy” was published in International Journal of Marketing.

June 2012

4th June 2012 – Prof.Ajay Gidwani, Dr.Parizad Dungore, Dr.Mujahid Siddiqui, Prof. Jyotsna Golhar, Dr.Ruhi Bakhare attended 1 week AICTE Training programme in Research Methodology organized by NYSS.

4th June -9th June- Prof.Pallawi Sangode and Prof. Bagirathi Iyer attended MDP on Multi Variate Analysis conducted by IIT-Kharagpur.

5th June 2012-DAIMSR conducted workshop for PET aspirants.

July 2012

Prof. Smriti Patre wrote a paper on “ A comprehensive study on different facets of job satisfaction & intend to leave among sales workforce of private sector insurance companies with reference to Nagpur city”, which was published in Shrushti Management Review.

Sem 2 students Richa Thete and Akshay Shrirao got a golden opportunity to work with ITC, Nagpur branch as interns in personal care segment.(Sales)



August 2012

20th August 2012– Prof.Ajay Gidwani CSR Initiative (Started Subsidized Food for DAIMSR Students, under the guidance of Dr. S. Metre .)

27th August 2012 – DAIMSR conducted Crisil Training for Faculties & later on for Students, under the guidance of Dr. S. Metre .

September -2012

15th September 2012- Sem III students Umashankar Gupta, Vandana Sharma, Sonali Karki and Swapnil Agarwal won 3rd prize in sector presentation (banking sector) organized by Vidarbha Industries Association.

19th September 2012- **CONFLUENCE-2012- INTERNATIONAL BUSINESS SUMMIT OF IIM- Ahemdabad.** Sem II students Umashankar Gupta, Prachi Tiwari, Snehal Tagde, Payal Tagde and Saurabh Kapate participated in Business plan competition.

22nd September 2012- ADAGE 1-Sharing the success stories- conducted in DAIMSR. Prof.Ajay Gidwani coordinated the event.

27TH September 2012- Sem II students Shweta Pandit, Umashankar Gupta, Vandana Sharma, Swapnil Agarwal and Sonali Karki won 3rd prize in Sectorial Analysis- Banking Sector organized by VIA.



October 2012

1ST October 2012-Dr.Mujhahid Siddiqui and Dr.Parizad Dungore were awarded Ph.D degree from RTMNU, Nagpur

6th October 2012- Aspire- A business plan competition was organized in DAIMSR. Prof. Dipesh Uike was the faculty in charge.

6th October 2012- Project Smile was conducted in an orphanage. Prof. Rashmi Gupta coordinated the visit.

20th October 2012 – Adage 2– For Felicitation of Passed out Students (University, Placements, and Inter-Collegiate Competition & Projects) Dr. Mujahid Siddiqui and Prof.Ajay Gidwani were the coordinators.

25th October 2012- **SPANDAN-2012**- A state level inter-collegiate competition organized by DBM. Sem II students Umashankar Gupta and Jitendra Purohit won 1st prize in Quiz competition.

Rasika Bhale won 1st Prize in Solo singing. And Richa Thite & Rasika Bhale won 1st prize in Duet singing.

30th October 2012- ZEAL-2012 organised by KITS Ramtek.

-Sem II students Swapnil Agarwal and Harpreet Mann won 1st prize for Business quiz.

- Swapnil Agarwal, Harpreet Mann and Bhavana Paliwal won 2nd prize for Business plan.



November-2012

2nd November 2012- Dr. Parizad Dungore and Prof. Chandresh Chakroborty attended a workshop on Mergers and Acquisitions at IMT, Nagpur.

13th November 2012- Dr.Nirzar Kulkarni was nominated on Board of Accounts and Statistics of RTMNU.

20th November 2012- Dr.Nirzar Kulkarni was appointed as the member of RRC(Committee of Management Board) Gondwana University.

Prof. Amardeep Kurukwar completed M.A in Economics.

December-2012

17th December - 21st December- Dr. Parizad Dungore and Prof.Anagha Bhope attended India Finance Conference conducted by IIM-C. Dr. Parizad Dungore presented a paper on “Predicting Movements of the Indian Equity Market –An Econometric Analysis”

24th -28th December- Prof.Ajay Gidwani, Prof.Smriti Patre, Prof Shital Vakhariya, Prof. Sachin Panchbhai, Prof.Rashmi Gupta and Prof. Amardip Kurukwar attended a FDP on Strategic Management conducted by IIM-B.

26th December- Dr.Nirzar Kulkarni was elected as a member of syllabus restructuring Committee for UG & PG for semesterisation and credit system Implementation.



Prof. Shital Wakaria , Prof. Bagirathi Iyer, Prof. Pallavi Sangode conducted 1 day workshop on personality development for BBA & BCCA students of DAIMSR west campus.

Under CEE, DAIMSR banner Prof. Amardeep Kurukwar organized workshop for NET/ SET for management faculty.

January-2013

7th - 12th January- Prof. Pranay Parashar attended a conference on Strategic Incoherence conducted by IIM-L Noida Campus.

Prof. Pranay Parashar and Dr. Sujit Metre wrote a paper on “ A Study of Perception of advisors and investors on innovations in the Indian Mutual Fund Industry with special reference to Reliance Mutual Fund, ATM Cards, Arbitrage Funds”, which was published in “ Pacific Business Review International Vol.5”.

A workshop on PET (Ph.d Entrance Test) January 2013 for Ph.d Aspirants was organized by Prof. Amardeep Kurukwar & Prof. Pallavi Sangode.

February- 2013

9th February 2013- A quiz Finale was conducted in DAIMSR. Dr.Mujahid Siddique coordinated the event.

10th February- Sem II students attended Prahar Camp as extracurricular activity. Dr.Ashutosh Paturkar coordinated the programme.



Placement Activity- 39 students were placed in renowned companies like Jaro Education, Airtel, Axis Bank, SBI Life Insurance, Pathfinder, Standard and Poor Capital IQ, etc and many are still in pipeline.

Free CMAT session was organized at DAIMSR. The session was coordinated by Prof. Amardeep Kurukwar and Prof. Pallavi Sangode.



BOOKS AUTHORED BY THE FACULTY MEMBERS

- Indian Financial Systems –By Dr.Parizad Dungore and Dr.V.K Jain published by Sheth Publishers.
- Entrepreneurship Development (Obstacles and Solutions)-By. Prof.Dipesh Uike published by Himalaya Publishing House.
- Services Marketing-Concepts and case studies- Prof. Shital Vakhariya published by Dattsons Publishers
- Quantitative Techniques-By Dr.Nirzar Kulkarni and Dr. Sarabjeet Singh published by Thakur Publishers Pune.