



Param Pujya Dr. Babasaheb Ambedkar Smarak Samiti's
**Dr. Ambedkar Institute of
 Management Studies & Research**

Deeksha Bhoomi, Nagpur - 440010 (Maharashtra State) INDIA

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FACULTY PUBLICATIONS – BCCA

SR. NO	Name of the author/s	Title of paper	Journal/Conference/Book/Case Name	Academic Year	ISSN number
1	Dr. Mitali Gupta	Skill Development In Higher Education: Challenges And Opportunities	International Journal of Management and Humanities	2017 - 2018	2394-0913
2	Prof. Sheetal Nafde	Contemplation of Whistle Blowing in India	Paripex Indian Journal of Research	2017 - 2018	2250 - 1991
3	Prof. Jayant Gondane	The Effect of EBooks on Academic Learning of Undergraduate Students	International Journal of Creative Research Thoughts	2017 - 2018	2320-2882
4	Prof.Kothiram Girsawale	E-Governance In India : Hindrances in Perfect Implementation	International Research journal of Management Science and Technology	2017 - 2018	2250-1959
5	Prof.Kothiram Girsawale	What makes customer tick in favour of Big Bazaar? A study of customer perception in Nagpur City	Journal of Emerging Technologies and Innovative Research	2018 - 2019	2341-5162
6	Prof.Kothiram Girsawale	Moving forward with motion pickers: Learning the art of entrepreneurship	Journal of Emerging Technologies and Innovative Research	2018 - 2019	2341-5162
7	Dr. Sarang Javkhedkar	Technological Developments in Indian Banking System	Paripex Indian Journal of Research	2018 - 2019	2250-1991
8	Dr. Sarang Javkhedkar	Factors Affecting Organizational Information Security in Today's Technological World	Journal of Emerging Technologies and Innovative Research	2018 - 2019	2349-5162
9	Dr. Mitali Gupta	A Study of YouTube as a teaching and learning tool in the management education	Research Review International Journal of Multidisciplinary	2018 - 2019	2455-3085
10	Dr. Mitali Gupta	A Study on Impact of Online Food delivery app on Restaurant Business special reference to zomato and swiggy	International Journal of Research and Analytical Reviews	2018 - 2019	2348 –1269

11	Prof. Sheetal Nafde	Consumerisation of HR - A complete transformation of Human Resources	Paripex-Indian Journal of Research, vol 6 issue4	2018 - 2019	2250-1991
12	Prof. Sheetal Nafde	A report on recent trends in Indian Telecom Sector	Global Journal for Research Analysis	2018 - 2019	2277-8160
13	Prof. Sheetal Nafde	A report on Volatility Analysis of Telecom Sector	Indian Journal of Applied Research	2018 - 2019	2249-555X
14	Prof. Jayant Gondane	A Case Study on Success Story of Alpha Computer Institute	IJRAR- International Journal of Research and Analytical Reviews	2018 - 2019	2348 –1269, Print 2349-5138
15	Prof. Jayant Gondane	Impact of Mobile Phone Payment Technology on Customers of Physical Retail Store	JETIR (Journal of Emerging Technologies and Innovative Research)	2018 - 2019	2349-5162
16	Prof. Jayant Gondane	Perspective of people about investment in real estate sector	IJRAR- International Journal of Research and Analytical Reviews	2018 - 2019	2348 –1269, Print 2349-5138
17	Prof. Kothiram Girsawale	A Study Of Consumer Inclination And Buying Behaviour Of 2 Wheelers	International Research Journal of Management and Commerce	2018 - 2019	2348-9766
18	Dr. Sarang Javkhedkar	Internet Banking Administration Quality - A Review	Kalyan Bharti	2019 - 2020	0976-0822
19	Dr. Sarang Javkhedkar	Role of Internet Technologies in Current Education System	Juni Khyat	2019 - 2020	2278-4632
20	Dr. Mitali Gupta	A study of Acceptance and effectiveness of Mobile learning in higher education institutions of Nagpur city.	Our Heritage	2019 - 2020	0474-9030
21	Dr. Mitali Gupta	Prefixing E to the Learning for sustainable development-Higher education challenges and opportunities	Dogo Rangsang Research Journal	2019 - 2020	2347-7180
22	Prof. Sheetal Nafde	Comparative Technical analysis of stock of SBI and HDFC Bank	Infokara Research	2019 - 2020	1021-9056
23	Prof. Sheetal Nafde	Traditional business Vs. E-commerce: Reviewing the impact of demonetisation	Our Heritage	2019 - 2020	0474-9030
24	Prof. Jayant Gondane	A Study on Awareness of Undergraduate Students About COVID -19	Infokara Research	2019 - 2020	1021-9056
25	Prof. Jayant Gondane	Technology and Environment an Integrated Approach for the Development of Smart Cities	Infokara Research	2019 - 2020	1021-9056
26	Prof. Kothiram Girsawale	A study of consumer buying behavior of Chinese electronic products in Nagpur city	JOICS	2019 - 2020	1548-7741
27	Prof. Kothiram Girsawale	Research Paper on Perception of student about e-learning Vs traditional learning	Infokara	2019 - 2020	1021-9056
28	Dr. Suparna Deo	Challenges of online education	JOICS	2019 - 2020	
29	Dr. Suparna Deo	Web2.0 tools used to engage learners	Heritage	2019 - 2020	5548-7741
30	Dr. Sarang Javkhedkar	Conduct Business Insight System For Choice Help In Webbased Retailing Indian Setting	SCOPUS Journal -PalArch Journal of Archaeology of Egypt / Egyptology	2020 - 2021	1567-214x
31	Dr. Sarang Javkhedkar	Electronic Gadgets and their impact on Reading Habits of College Students -	International Journal of Information and Computing Science	2020 - 2021	

32	Dr. Mitali Gupta	Real To virtual Teaching - A Study on Perception of Teachers of Higher Education Institution in Nagpur city towards online classes during corona pandemic.	Kala Sarovar	2020 - 2021	0975-4520
33	Dr. Mitali Gupta	Advent of E-Learning is a blessing to education sector during covid-19 pandemic	International Journal of Aquatic Science	2020 - 2021	2008-8019
34	Prof. Sheetal Nafde	Equity analysis of Indusind Bank	Journal Kalasorvar	2020 - 2021	0975-4520
35	Prof. Sheetal Nafde	Investor Attention & stock of Bharti Airtel Limited: New Evidence from Technical Analysis	PalArch's Journal of Archaeology of Egyp/Egyptology	2020 - 2021	1567-214x
36	Prof. Shital Kene (Author) Prof. Sheetal Nafde (Co-author)	“A Study of Factors of Consumer Buying Behaviour and its Influence On Consumer Perception: Evidence from Value Fashion Retail In The City of Nagpur”	PalArch's Journal of Archaeology of Egyp/Egyptology	2020 - 2021	1567-214x
37	Prof. Jayant Gondane	Role And Significance of Social Media For MSMEs During Covid-19 Pandemic	Kalyan Bharati	2020 - 2021	0976-0822
38	Prof. Jayant Gondane	Perception of Youngsters About Government Jobs During Covid-19 Pandemic	The Journal of Oriental Research Madras	2020 - 2021	0022-3301
39	Prof. Kothiram Girsawale	A Study On Establishing Link Between Health Consciousness & Organic Food Consumption	Kala Sarovar	2020 - 2021	0975-4520
40	Dr. Sarang Javkhedkar	Online Banking and Its Impact On Consumer Behavior with Respect to Online Transactions	Journal of Education: Rabindra Bharti University	2022	0972-7175
41	Dr. Sarang Javkhedkar	Consumer attitudes toward digital banking: a brand new strategic advertising medium for Financial institution	World Journal of Management And Economics	2022	1819-8643 (print)
42	Dr. Mitali Gupta	A Study of Impact of Edtech Companies on Education with Special Reference to Byjus And Vedantu	Journal of Education: Rabindra Bharti University	Jan 2022	0972-7175
43	Dr. Mitali Gupta	A Study on Factors impelling parent decision in selecting school for their child. Abstract	World Journal of Management And Economics	2022	1819-8643 (print)
44	Prof. Sheetal Nafde	A Study on the Impact of Organizational Identity on Employee Behavior	Journal of Education: Rabindra Bharti University	Jan 2022	0972-7175
45	Prof. Sheetal Nafde	A Study on Volatility Analysis of Stock of Bharti Airtel Ltd	World Journal of Management And Economics	2022	1819-8643 (print)
46	Prof. Jayant Gondane	Impact of COVID 19 Pandemic on Learning behaviour of students and post pandemic assessment criteria	World Journal of Management And Economics	2022	1819-8643 (print)
47	Prof. Jayant Gondane	Government Surveillance On Social Media: Concerns, Challenges, And Necessity	Purana (पुराणम्)	2022	0555-7860 (print)
48	Prof. Kothiram N. Girsawale	A study of consumer buying behavior of Chinese electronic products in Nagpur city	Journal of The Maharaja: Sayyajirao University Baroda	2022	0025-0422
49	Prof. Kothiram N. Girsawale	Research Paper on Perception of student about e-learning Vs traditional learning	World Journal of Management And Economics	2022	1819-8643 (print)

50	Dr. Neha Jain Acharya	A paradigm shift in the role of faculty from the education industry during the pandemic	Journal of The Maharaja: Sayyajirao University Baroda	Apr 2022	0025-0422
51	Prof. Shubhangi Gore	COVID19- Impact on agricultural sector and the government scheme	Journal of The Maharaja: Sayyajirao University Baroda	Apr 2022	0025-0422